

# WE CAN DO THIS!!

“ How Greening  
California Businesses  
Will Make Money  
for California  
Businesses ”



## *Finally! An inspiring business presentation about California energy & transportation issues*

- ◆ Learn how we will “get smarter fast” to use energy only when we need it
- ◆ Gain access to the capital we need to make profitable energy efficiency investments
- ◆ Learn about new cars, trucks and batteries that are on the way **NOW** and will soon change everything!

Your members will hear useful information during this 30 - 45 minute talk with time for Questions & Answers and will want to take action as a result of this presentation.

**Don't Miss this Exciting Opportunity -  
Call 510-459-9683 Today**

(We will come to your chamber mixer or other event anywhere in California.)

Hank Ryan has been at the center of end user energy efficiency with over thirty years of experience in energy efficient lighting and energy auditing. Beginning in 1971, he also founded and operated several successful small businesses including an award winning restaurant, clothing store and energy policy consultancy. Mr. Ryan delivers the benefit of long term, experienced based knowledge of small business issues together with a policy and field based skill set regarding energy efficiency opportunities and challenges. He has excelled at combining long range energy policy innovation strategies together with dogged persistence and coalition building to gain success on several fronts.

Mr. Ryan currently serves on the ETAAC (Economic & Advanced Technology), panel reporting to the California Air Resources Board regarding AB32. He has been a member of the Board of Trustees for the National Small Business Association since 2006. He is an intervener to the CPUC for Small Business California successfully nurturing statewide On Bill Financing (OBF), success in California and has twice been awarded CPUC intervener compensation awards based on those contributions.



Hank Ryan, Executive Director  
Small Business California  
2311 Taraval Street • San Francisco, CA • 94116  
415-680-2188 • Cell 510-459-9683  
E-mail: hankryan2003@yahoo.com